

“

To me, foresight isn't solely about predicting the future. It's about *refusing to let uncertainty become an excuse for standing still.*

Real foresight means **separating facts from beliefs and signals from noise**, then **acting rather than waiting** for certainty that will never come. Right now, with the pace of disruption we're seeing, the companies that wait for clarity will be the ones reacting to a future someone else already built. ”



**BRETT HUTTMAN**

Vice President – Strategy,  
Marketing & Communications  
**Purolator Inc.**

**BRETT HUTTMAN**

**Vice President**

**Purolator Inc.**

Brett Huttman is the Vice President, Strategy, Marketing & Communications at Purolator Inc., Canada's leading integrated freight, parcel, and logistics solutions provider.

Brett joined Purolator in 2021, bringing with him extensive experience in marketing, strategy, and innovation.

Prior to joining Purolator, Brett served as the Head of Strategy and Innovation at the LCBO, leading the introduction of on-demand delivery of alcohol in the province.

In his current role, Brett oversees the marketing, communications, and strategy functions, responsible for developing the long-term strategic plan and stewarding the brand for Purolator.

He is known for his ability to identify and capitalize on emerging trends, and his expertise in developing innovative product and service offerings that meet the evolving needs of customers.

**AGILITY IN THE 21ST CENTURY CONFERENCE**

Presented in Partnership with **>abd.works\_**

**- WEEK OF THE FUTURES -**

**October 23, 2026**

