

“
Foresight and futures thinking is something people have *always done in a wide variety of ways.*”

It is even more relevant now because we've invented a new kind of future, one connected to the idea of progress. This means foresight is now a way of understanding ourselves and how we develop as an individual, as a society, and as a species. ”



DR. PAUL HARTLEY

CEO

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Dr. Paul Hartley, PhD is CEO of Human Futures, a global insight and foresight partner advising companies, NGOs, and governments.

An anthropologist, foresight practitioner, author, speaker, and instructor, Paul has over 15 years of applied research experience, providing insights and strategic advice to more than 150 organizations worldwide, from Fortune 50/500 companies to start-ups and VCs.

He has worked with boards, C-suites, and innovation teams, helping shape products, services, brands, and experiences.

While doing this Paul has maintained his connections with academia. He writes and teaches the next generation of insights and foresight practitioners.

Paul is the author of articles, white papers, and the book *Radical Human Centricity: Fulfilling the Promises of Innovation Research*, published in 2022.

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- **WEEK OF THE FUTURES** -

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