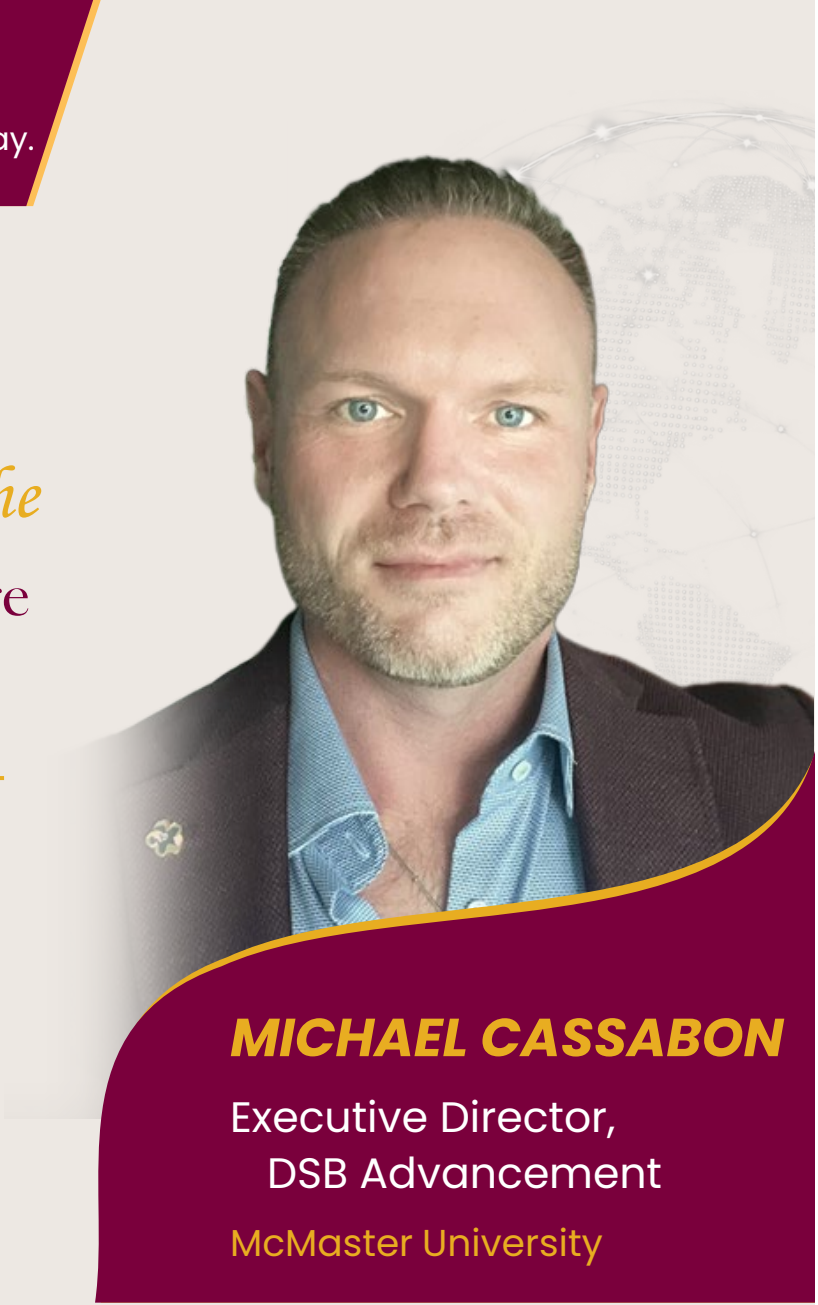


“

Foresight is the discipline of *taking the future seriously* before it takes us by surprise.

In an era of continuous disruption, it's no longer a luxury for strategist – it's **how leaders keep their footing** while everything else moves. ”



MICHAEL CASSABON
Executive Director,
DSB Advancement
McMaster University

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Michael Cassabon is Executive Director, Advancement at the DeGroote School of Business, McMaster University, where he leads the School's fundraising, alumni engagement, and strategic partnerships.

A seasoned leader in university advancement, he has spent his career helping institutions and individuals turn possibility into commitment.

His path has been anything but linear — from the priesthood to philanthropy, from the U.S. to Europe to Canada — and that experience shapes his work as a writer and speaker on transformation, integration, and leading through change.

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