



Banking in the Future: Navigating Fairness, Accessibility, and Equity

June 13, 2024 | 9AM - 4PM

DeGroot School of Business, Ron Joyce Center

8:30 AM Doors Open & Breakfast

9:00AM **Welcome Remarks**
Dr. Khaled Hassanein, Dean, DeGroot School of Business

9:15 AM **Keynote Address**
The Future of Banking: What Solutions Will Consumers Demand of the Banks of Tomorrow
Doug Conick, CEO DUCA, Moderator: **Dr. Candice Chow**

9:45 AM **Presentation**
Navigating Financial Wellbeing – A Collective Impact Approach
Dr. Brent McKnight, Associate Professor, and **Dr. Paul Snowden**, Assistant Professor, DeGroot School of Business

10:15 AM Break

10:45 AM **Panel Discussion**
Empowering Financial Wellbeing Through Innovative Banking Solutions
Adam Fair, VP Strategy, Prosper Canada, **Tom Vargas**, Research Lead, New Power Labs, **Stephanie Robertson**, Founder & CEO, SiMPACT Strategy Group, Moderator: **Keith Taylor** Executive Director, DUCA Impact Lab

11:30 AM **Presentation**
The Role of Public Banks in Catalyzing Financial Accessibility and Equity
Thomas Marois, Professor of Political Economy. Department of Political Science, McMaster University, Canada, Director, Public Banking Project

12:00 PM **Workshop**
Imagine The Future of Banking – 2050
Jan Klakurka, APF (Association of Professional Futurists), Associate Professor, Huron University College, Western University

12:30 PM Lunch | Foresight Activities and Networking

Remarks

1:15 PM

Remarks from UNESCO Professor, Co-Chair of Anticipatory Systems for Innovation and New Ventures

Dr. Jonathan Calof, UNESCO Professor

Presentation

1:25 PM

Challenging Perspectives – Shelter from the Storm: Did Financial Technologies Shield Women Entrepreneurs During the COVID-19 Pandemic?

Dr. Addisu Lashitew, Assistant Professor of DeGroote School of Business

Panel Discussion

1:40 PM

Cultivating Inclusive Banking in the Digital Age: Strategies for Diversity, Equity, and Inclusion in the Evolving Financial Landscape

Tracy Lagasse, Senior Industry Advisor, Microsoft Global FSI, **Molly Willats**, Head of Financial Health Strategy, Fintech Cadence, **Oscar Roque**, VP and Head, Interac Verified, Moderator: **Dr. Katya Malinova**, Associate Professor of DeGroote School of Business

2:25 PM

Break | Foresight Activities Close and Networking

Panel Discussion

2:40 PM

Looking Forward – Key Success Factors for Fairness as a Design Lens for Financial Institutions and New Ventures

Keith Taylor, Executive Director, DUCA Impact Lab, **Mark Strang**, SVP, International Banking Compliance, Scotia Bank, **Sara Wolfe**, External Director for Wilson College, McMaster University, Moderator: **Kevin Veenstra**, Associate Professor of DeGroote School of Business

Workshop Debrief

3:25 PM

Imagine The Future of Banking – 2050

Jan Klakurka, C.Dir., CPA, CA, MBA, CMC, APF, Moderator: **Dr. Candice Chow**

Closing Remarks

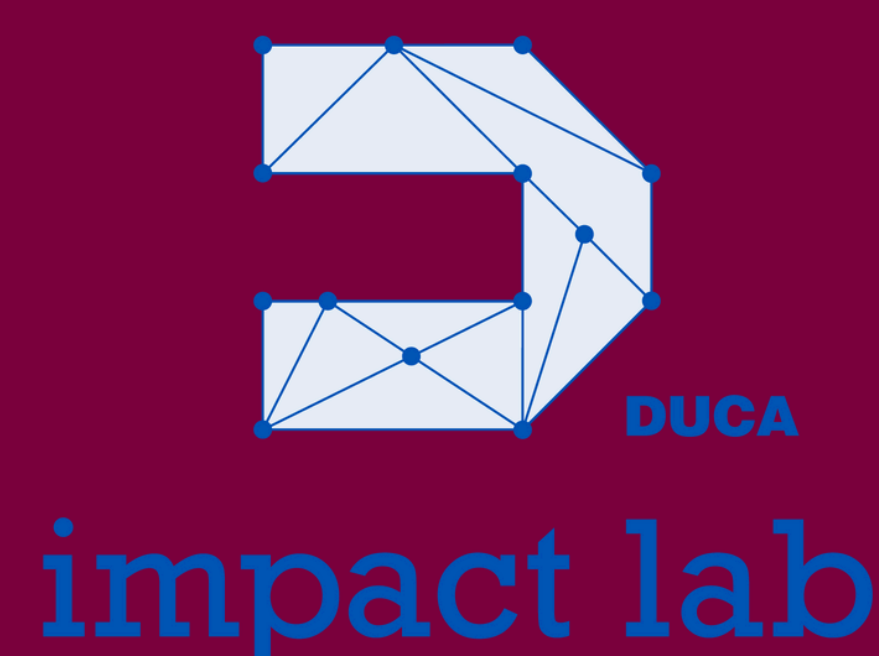
3:35 PM

Dr. Len Waverman, Advisor, Foresight Lab

3:45 to
5:00 PM

Networking Reception

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